



PROPOSAL & PORTOFOLIO

Jasa Web Development, Sistem
Informasi, Revamp, Maintenance, SEO
dan SEM

Bandung,

No. :

Lamp. : 1 (satu) set

Perihal :

Kepada Yth.

Di

Tempat.

Dengan hormat,

Dengan ini perkenalkan kami memperkenalkan perusahaan kami, yang berdedikasi dalam memberikan pelayanan jasa perancangan Web Development Melalui surat penawaran ini, kami mencoba menawarkan proposal kerjasama pembuatan website dan aplikasi system informasi tagihan air dengan perusahaan yang sedang Bapak / Ibu pimpin.

Kami telah memiliki portofolio di bidang IT Web Development terutama pembuatan website sejak tahun 2007. Adapun proposal kerjasama pembuatan website yang kami tawarkan, telah dilampirkan bersamaan dengan surat ini.

Atas perhatian dan kerjasamanya, kami ucapkan terima kasih.

Hormat Kami,

KAMIWEBDEVELOPMENT.COM

email : info@[kamiwebdevelopment.com](mailto:info@kamiwebdevelopment.com)

PENDAHULUAN

Perkembangan teknologi dan sumber informasi dari seluruh media, ternyata media internet maupun intranet untuk saat ini sangat digemari oleh masyarakat atau pelaku bisnis. Informasi yang didapat selain cepat, akurat juga dapat digunakan dan diperoleh kapan saja dan dimana saja.

Keberadaan internet saat ini memberikan keuntungan secara langsung maupun tidak langsung kepada dunia bisnis, pendidikan, pembelajaran, forum atau komunitas, dan banyak lagi dari skala kecil hingga besar. Dengan adanya fasilitas internet data – data bisa disimpan, diambil dan dikirimkan secara mudah keseluruh penjuru dunia.

Pengguna internet saat ini sudah semakin banyak. Selain mereka mencari informasi yang dibutuhkan mereka juga dapat melakukan pembelian dan penjualan secara *online*. Melalui informasi yang didapat langsung dan juga dapat juga bertransaksi secara langsung. Fasilitas *provider* untuk mengakses internet juga semakin banyak, selain dengan telepon rumah, *handphone* dengan kartu *CDMA* maupun *GSM*, juga melalui jaringan server/warnet. Ini membuktikan bahwa masyarakat semakin tidak mau disibukan dengan keterbatasan waktu dan kesempatan untuk melihat informasi.

I. MANFAAT WEBSITE

Dunia Internet saat ini sudah menjadikan suatu kebutuhan yang tidak bisa lepas dalam kehidupan sehari-hari. Para pekerja, pelajar, mahasiswa dan ibu rumah tangga sudah banyak mencari informasi dari Internet.

Adapun alasan dan manfaat, mengapa perlu memiliki website :

1. Tidak perlu mengeluarkan banyak uang sewa ruko/toko/gedung untuk sebuah web toko online.
2. Murah biayanya, menghemat waktu dan tempat.
3. Pengunjung dari berbagai dunia. Menjadikan peluang usaha yang meningkat. Akses 24 jam.
4. Tidak perlu memerlukan karyawan yang banyak.
5. Sebagai sarana promosi untuk pasar yang lebih luas dan juga dapat dipergunakan untuk menginformasikan produk dengan tampilan gambar. Yang akhirnya memberikan image positif di dunia global.

II. VISI MISI

Visi :

Menjadikan klien memiliki teknologi informasi yang tepat guna dan dikenal oleh masyarakat luas melalui media internet.

Misi :

1. Menyediakan jasa layanan teknologi informasi dalam bentuk media internet.
2. Membantu klien dalam mengembangkan teknologi informasi di perusahaannya.
3. Memberikan solusi jasa teknologi informasi dan konsultasi.

III. PRODUK DAN LAYANAN

1. Web Base Development

Memberikan pelayanan jasa perancangan dan pengembangan aplikasi website sebagai media promosi usaha di jaringan luas internet. Perancangan dan pengembangan aplikasi

website bisa berupa perancangan website statik maupun website dinamis bahkan sebuah aplikasi *Online-Shop*. Seperti contohnya Web Company Profile Perusahaan, Rumah Sakit, Instansi Pemerintah, Lembaga Organisasi, Forum, Blog, Toko Online.

2. Web Marketing Search Engine Optimization (SEO)

Memberikan pelayanan terhadap klien di bidang marketing website. Bagaimana mengumpulkan pengunjung ke halaman website? Bagaimana menarik perhatian user internet supaya berkunjung ke Website? Bagaimana supaya masuk top 10 rank di Search engine (Google, Yahoo, Bing) ? Bagaimana membuat website User Friendly ?

Untuk membuat bisnis anda lebih unggul dan menguntungkan di dunia maya, SEO telah menjadi bagian dari salah satu strategi marketing yang lebih luas yang telah mencakup hampir semua jenis promosi lainnya. Desain website, humas, mengoptimalkan tingkat konversi, konten pemasaran dan periklanan.

Anda akan menikmati layanan SEO dari para ahli SEO dan konsultan yang professional, yang juga akan mengerti produk, layanan dan bisnis anda. Ahli SEO kami juga akan dengan senantiasa mencari cara untuk menambah profitabilitas bisnis anda. Kami akan menjadi partner anda yang akan menyusun strategi marketing dan berjalan bersama anda menuju objektif yang sama.

3. Maintenance

Memberikan pelayanan terhadap klien tentang perbaikan maupun pengembangan website perorangan maupun perusahaan.

4. Analisis

Memberikan pelayanan terhadap klien tentang analisa trafik pengunjung atau user yang mengunjungi website klien.

IV. Harga Jasa Web dan SEO (Call)

KEMAMPUAN IT

- Operating System : DOS, Win 98, Win XP, Win Vista, Win 7, Win 8, Win 10
- Grafis : Corel Draw
- Web Design Visual : Adobe Photoshop CS5.5, Adobe Fireworks CS5.5, CSS 3, HTML 4,5, Bootstrap, Mokeup, UI/UX, Desktop, Mobile Smartphone.
- Web Programming Application : Adobe Dreamweaver, Netbeans, UltraEdit, NotePad++
- Web Development : Company Profile, E-Commerce, Sequeeze Page, Blog, Web Directory, Web Mobile Version, E-Learning, Customize Website
- Software Development Information System : HR & Payroll Management, Inventory & Financial, Retail POS, Data Management
- Web Programming : PHP, Javascript, Ajax
- Framework Programming : CodeIgniter
- ERP and CRM : Odoo 8,9,10
- Web CMS + Ecommerce : Wordpress, OpenCart, Magento, PrestaShop, Joomla
- Web Server : FTP, CPanel, WHM, Hosting, Domain, XAMPP, WAMPP
- Web Analyst : Teknik SEO (Optimize Website Page), Email Marketing, Article Marketing, Social Media Marketing, Webmaster Tool (Google, Yahoo, Bing), Google Analytic, Google Adwords (Advertise + Keyword Tool), Google Trends
- Database Programming : MysQL, SQL Server, Access
- Hardware : Perakitan dan Perawatan
- Network/Jaringan : Local Area Network, Internet

- Office Software : Ms. Office, Open Office

PORTOFOLIO

A. Development Website

1. Mitrapulsa.com → **Web Perusahaan** 2007
2. Melindahospital.com + Product.melindahospital.com + **SEO** → **Web Perusahaan** 2008
3. My-weddingbelle.com + Blog.my-weddingbelle.com → **Ecommerce + Blog + SEO** 2009
Online
4. Melindacare.com** → **Ecommerce** 2010
5. Easyonlinecare.com/email → **Email Marketing** 2010
6. Pink-magic.net → **Ecommerce** 2010
7. Eco-washball.com → **Ecommerce + SEO** 2010
8. Store.eco-ball.biz → **Ecommerce + SEO** 2010
9. KasihMurah.com → **Ecommerce** 2011
10. MetroIndahMall.com → **Web Perusahaan + SEO** 2011
11. Momyribbon.com → **Ecommerce** 2011
12. Babymel.net → **Ecommerce + SEO** 2011
13. CityKlik.com → **Desain Web Social Media + SEO** 2011
14. Saiko-Ink.com + Store.saiko-ink.com → **Ecommerce + SEO** 2011
15. Styrofoamax.com → **Company Profile + Blog + SEO** 2011
16. Importirtas.com → **Company Profile + Ecommerce** 2011
17. SayWithBatik.com → **Company Profile + Ecommerce** 2011
18. Megadirektori.com → **Development Directory Web + SEO** 2011
19. Daftartokoonline.com → **Development Directory Web + SEO** 2011
20. Sistem Informasi CIRIPA Telkom → **OpenSource** SISTEM INFORMASI DATA STORAGE
CI DAN Riset PASAR di lingkungan Telkom RDC 2011
21. ka.unikom.ac.id → **Desain Web** Template Prodi Komputerisasi Akuntansi UNIKOM
OpenSource 2011
22. PipaSLG.com → **Analisis System Company Profile** 2011
23. Klik-Web.com → **Development Company Profile + SEO** 2012
24. Mahaka-Attraction.com → **Development Event Organizer** 2012
25. IceCreamStore.co.id → **Analisis System Ecommerce + Marketing Ads Maintenance**
2012
26. Pantailndah.com → **Development Web** 2012
27. SanCentrallndah.com → **Development Company Profile** 2012
28. Idenamabayi.com → **Development Website + SEO** 2012
29. Arttickle.net → **Development Company Profile Photography** 2013
30. Pasar-group.com → **Development Company Profile + Website + SEO** 2013

31. I-reflexology.com → **Development Company Profile + Website + SEO 2013**
32. Api-unggun.com → **Development Company Profile + Website + SEO 2013**
33. Mypasswordstore.net → **Development Company Profile + Ecommerce + SEO 2013**
34. Projectorku.com → **Development Company Profile + Ecommerce + SEO 2013**
35. Melindacare.com → **Development Company Profile + Ecommerce + SEO 2013**
36. NewKube.co.id → **Company Profile + SEO 2013**
37. AssociatedModels.com → **Company Profile + SEO 2013**
38. Sharonbakery.com → **Company Profile + SEO 2013**
39. Cinderella.co.id → **Development Company Profile + Ecommerce 2013**
40. Belladona.co.id → **Development Company Profile 2013**
41. Jual-sprei.com → **Development Company Profile + Ecommerce 2013**
42. Toko-komputer-murah.com → **Development Company Profile + Ecommerce 2013**
43. Photobookmix.com → **Development Company Profile + Ecommerce + SEO 2014**
44. Oasiswatersinternational.com → **Development Company Profile 2014**
45. Kartunamaset.com → **Development Company Profile + Ecommerce 2014**
46. Outbound-bandung-cileunca.com → **Development Company Profile + SEO 2014**
47. Urbanedesignstore.com → **Ecommerce 2015**
48. Orimax.id → **Ecommerce 2015**
49. SlimAndCool.com → **Development Company Profile + Ecommerce 2015**
50. Nano-Spray.co → **Development Company Profile + Ecommerce 2015**
51. Fertility.MelindaHospital.com → **Development Company Profile 2015**
52. Pluma.co.id → **Development Company Profile 2015**
53. S-Wonder.id → **Development Company Profile 2015**
54. AqiqahPeduli.com → **Development Company Profile 2015**
55. IPTV.center → **Development Company Profile 2015**
56. Erpcenter.net → **Development Company Profile 2015**
57. Harlietour.com → **Development Company Profile 2016**
58. Solusionline.biz → **Development Company Profile 2016**
59. Distributortheraskin.com → **Development Company Profile 2016**
60. KlikChanger.com → **SEO 2016**
61. SundayPeople.co → **Development Company Profile 2016 + SEO**
62. HepiHepi.co.id → **Development Company Profile 2016 + SEO**
63. CoilGalvalumeMurah.com → **Development Company Profile 2016 + SEO**
64. Damara.co.id → **Development Company Profile + Ecommerce 2016**
65. ClickBadminton.com → **Development Company Profile + Ecommerce 2016**
66. BelanjaSparepart.com → **Development Company Profile + Ecommerce 2016**
67. Cremeriadidee.com → **Development Company Profile 2016**
68. Eikoeyelashes.com → **Development Company Profile + Ecommerce 2016**
69. Impressionartwallpaper.com → **Development Company Profile + Ecommerce 2016**
70. NuroIndonesia.com → **Development Company Profile 2016**

71. MayraHijab.com → **Development Company Profile + Ecommerce 2016**
72. WootekhBandung.com → **Development Company Profile + Ecommerce 2016**
73. Tdc.co.id → **Style Maintenance + Ecommerce 2016**
74. Stmt-Trisakti.ac.id → **Style Maintenance Education 2016**
75. Tentmakers.id → **Style UI/UX Design + Event + Maintenance 2016**
76. Ziabaliseminyak.com → **Development Company Profile + Hotel 2016**
77. Knitto.co.id → **Development Company Profile + Ecommerce 2017**
78. Surabayacctv.coid → **Development Company Profile + Maintenance + Ecommerce 2017**
79. Interiorjambi.com → **Development Company Profile + Maintenance 2017**
80. Milleniabedding.com → **Development Company Profile (Sprei) + Ecommerce 2017**
81. Sleepwell.id → **Development Company Profile (Sprei) + Ecommerce 2017**
82. Mt4shop.net → **Development Company Profile Guide + Ecommerce Catalog 2017**
83. Knitto.co.id → **Development Company Profile (Kain) + Ecommerce 2017**
84. Batoliving.com → **Development Company Profile Furniture + Ecommerce 2017**
85. TVOrive.com → **Development Company Profile (Tas) + Ecommerce 2017**
86. Happyclub.id → **Maintenance Website + SEO 2017**
87. MultazamRohani.com → **Development Company Profile (Travel) + SEO 2017 +
Kemitraan**
88. Kingfood.co.id → **Development Company Profile + Ecommerce 2017**
89. Pajerotape.com → **Development Company Profile + Maintenance Development
Company Profile + Ecommerce 2017+ Ecommerce 2017**
90. Kukopilo.com → **Development Company Profile + Ecommerce 2017**
91. Poles-marmer-teraso-granit.com → **Development Company Profile 2017**
92. Dinggomotorclothing.com → **Development Company Profile + Ecommerce 2017**
93. Hanjubeauty.com → **Development Company Profile + Ecommerce 2017**
94. Produksimesinbajaringan.com → **Development Company Profile 2017**
95. Gudangcoilgalvalume.com → **Development Company Profile 2017**
96. Jualmesinrollforming.com → **Development Company Profile 2017**
97. Jualmesinspandek.com → **Development Company Profile 2017**
98. Mesin-baja-ringan.com → **Development Company Profile 2017**
99. Mesinatap.com → **Development Company Profile 2017**
100. Mesinbondek.com → **Development Company Profile 2017**
101. Gnr16.com → **Development Company Profile + Ecommerce Jas 2017**
102. SahabatPutra → **Point Of Sale Application Retail (Server+Client) 2017**
103. Globalpet.co.id → **Development Company Profile + Ecommerce Pet Shop 2018**
104. Thebrighters.com → **Development Company Profile Beauty 2018**
105. Barangberkah.com → **Development Company Profile + Ecommerce Marketplace 2018**
106. Vinahomegallery.com → **Development Company Profile + Ecommerce Furniture 2018**
107. Datagraha.com → **Development Revamp Company Profile 2018**
108. Printkainbandung.com → **Development Company Profile + SEO Optimize 2018**

109. Sietamerahputih.com → **Development Company Profile 2018**
110. Zeteofficial.com → **Development Company Profile + Ecommerce Fashion 2018**
111. Baju Kertas & Co → **Sistem Informasi Kontrol Produksi 2018**
112. PlayBasic.asia → **Development Revamp Company Profile + Ecommerce Earphone 2018**
113. Politeknikmeta.ac.id → **Development Company Profile + Education 2018**
114. Atelli.daduhost.us → **Development Company Profile + Ecommerce Furniture 2018**
115. Indoapple.com → **Development Company Profile + Ecommerce Apple 2018**
116. Wcando.com → **Development Company Profile + Ecommerce Education 2018**
117. Doaindonesia.com → **Development Company Profile + Ecommerce Fashion 2018**
118. Carilmu.com → **Development Company Profile + Ecommerce Education 2018**
119. 3Second.co.id → **Development Ecommerce Fashion (Ongkir+AWB+Description Product+Midtrans) 2018**
120. Seafoodember.com → **Development Company Profile Seafood Restaurant 2018**
121. Sirotrade.com → **Development Company Profile 2018**
122. Inosaka.co.id → **Development Company Profile 2018**
123. Alantudyk.net → **Development Company Profile 2018**
124. Vpstermahal.com → **Development Company Profile 2018**
125. Charlesold.com → **Development Company Profile 2018**
126. Forex-bookstore.com → **Development Company Profile 2018**
127. Limko-indonesia.com → **Development Ecommerce 2018**
128. Batikblendz.com → **Development Ecommerce Fashion Bag Batik 2019**
129. Phiradio.net → **Development Company Profile Radio Streaming Online 2019**
130. Seventyfourco.com → **Development Ecommerce Fashion 2019**
131. Toko.multazamrohani.com → **Development Ecommerce Herbal 2019**
132. Suryamultisukses.com → **Development Company Profile 2019**
133. Reviewpemula.com → **Development Blog 2019**
134. Citrafajarutamaklaten.com → **Development Ecommerce Furniture 2019**
135. Inderasaepatama.co.id → **Development Company Profile Constructor 2019**
136. Coilgalvalume.com → **Development Company Profile Indotrading 2019**
137. HijabLevelup → **Sistem Informasi Perusahaan Hijab LevelUp 2019**
138. Facollectionscorp.com → **Development Ecommerce Furniture 2019**
139. Pabrikbajaringan.id → **Development Company Profile Indotrading 2019**
140. M2jbodycare.com → **Development Ecommerce Beauty Pagespeed And Shipping 2019**
141. Kanazawahalalfood.com → **Development Ecommerce Halal Food In Japan 2019**
142. Pro-m.net → **Development Company Profile Profesional Marketing 2019**
143. Siamcbdvape.com → **Development Ecommerce In Thailand 2019**
144. Foximas.co.id → **Development Company Profile Footwear 2019**
145. Artfiliate.com → **Development SEO 2019**
146. Bajukertas.com → **Development Company Profile Hijab Fashion 2019**

147. Suryaputramotor.co.id → **Development Company Profile Catalog Product 2019**
148. Jualforkliftmurah.com → **Development Company Profile Catalog Product 2020**
149. Kampungpago.com → **Development Company Profile Catalog Hotel Product 2020**
150. Apc-ups.id → **Development Company Profile Catalog Product 2020**
151. Montella.co.id → **Development SEO Ecommerce Shoes 2020**
152. Sekuritisasi.co.id → **Development Company Profile Catalog Product 2020**
153. Rawtyperiod.co → **Development Plugin Ecommerce Fashion 2020**
154. Kewirus.com → **Development E-Learning Management System LMS 2020**
155. Richeesefactory.com → **Development + Maintenance + SEO + Ads 2020**
156. Gonaka.id → **Development Ecommerce Fashion 2020**
157. Candrabhaga.com → **Development Ecommerce 2020**
158. Yayasankhuy.org → **Development Company Profile Social Organization 2020**
159. Mandalayhf.com → **Development Company Profile Ecommerce Catalog Furniture 2020**
160. Mandalayfurniture.com → **Development Company Profile Ecommerce Catalog Furniture 2020**
161. Padasukapanganjayamas.com → **Development Company Profile Catalog Product 2020**
162. Yayasandeeniyatnurulhikmah.com → **Development Company Profile 2020**
163. Congosolidwood.id/store → **Development Company Profile Ecommerce Furniture 2020**
164. Temanparts.com → **Development Company Profile Ecommerce 2020**
165. Dikibar.com → **Development Company Profile Web Business 2020**
166. Allapak.com → **Development Company Profile Ecommerce Marketplace 2020**
167. Kreatoclass.com → **Development E-Learning Management System 2020**
168. Jeena Style → **Development (Website + Social Media) Maintenance SEM & SEO 2020**
169. Hadaofficial.id → **Development Company Profile Ecommerce 2020**
170. CBD35.net → **Development Company Profile Ecommerce 2020**
171. Kopid20.com → **Development Company Profile 2020**
172. Socmedtech.com → **Development Company Profile and Maintenance 2020**

B. Ecommerce

1. Icecreamstore
2. 3Second.co.id
3. Kanazawahalalfood.com
4. Siamcbdvape.com
5. Montella.co.id
6. PlayBasic.asia
7. Knitto.co.id
8. Apc-ups.id
9. Facollectionscorp.com
10. Limko-indonesia.com

11. Rawtyperiod.co
12. Seventyfourco.com
13. Etc

C. Maintenance Website + Marketing Online + SEO

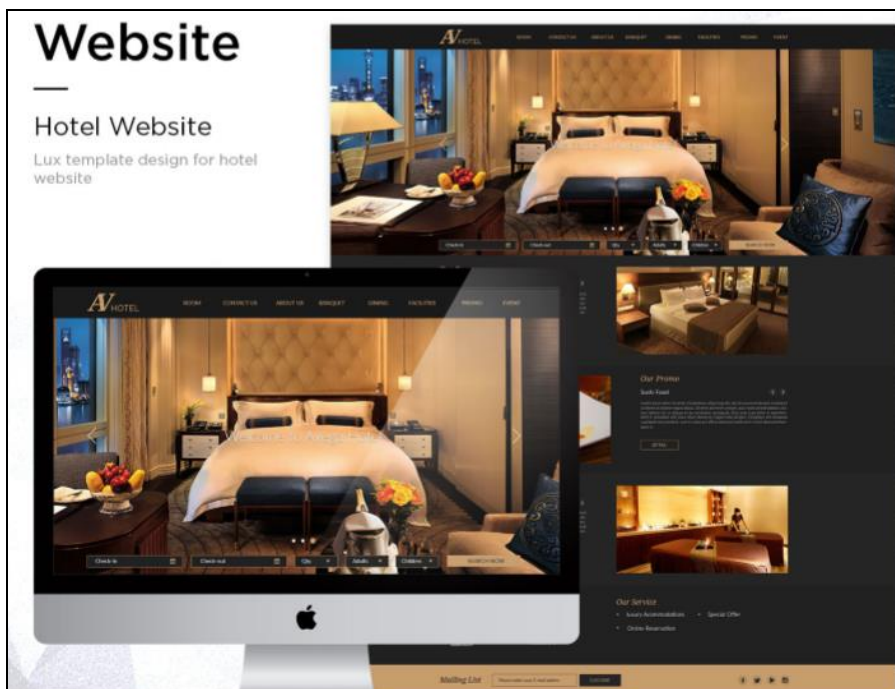
1. Coilgalvalume.com
2. Gudangcoilgalvalume.com
3. Outbound-bandung-cileunca.com
4. Printkainbandung.com
5. Bajukertas.com
6. Phiradio.net
7. Siamcbd vape.com

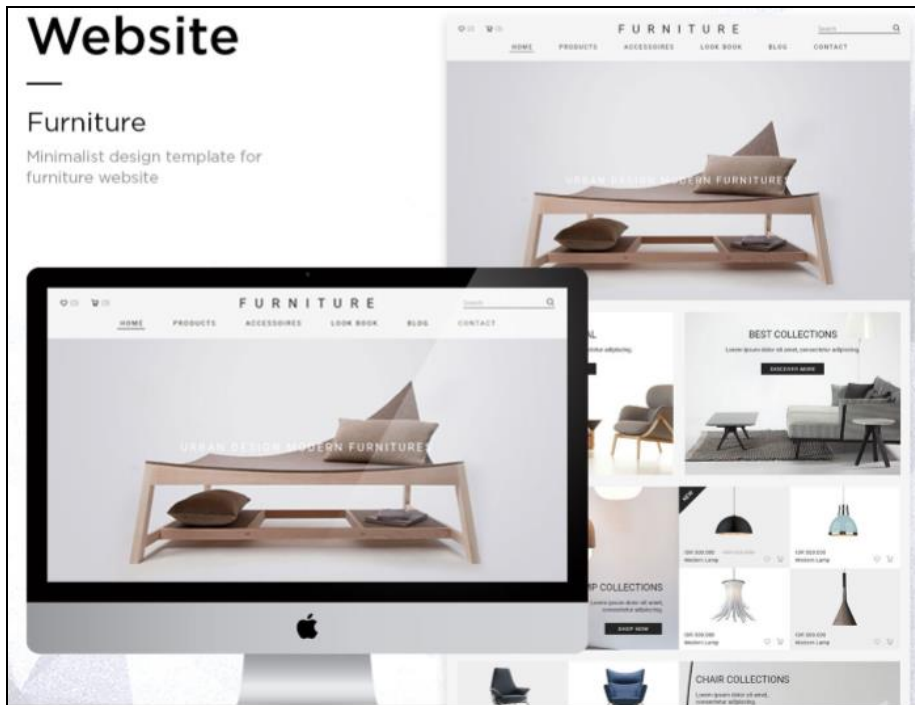
8. Kanazawahalalfood.com

9. Richeesefactory.com
10. Montella.co.id

PORTOFOLIO UI/UX + DESAIN GRAFIS

1. Website Company Profile + Ecommerce + Blog/News Portal + Forum + Android Apps + App IOS Apple



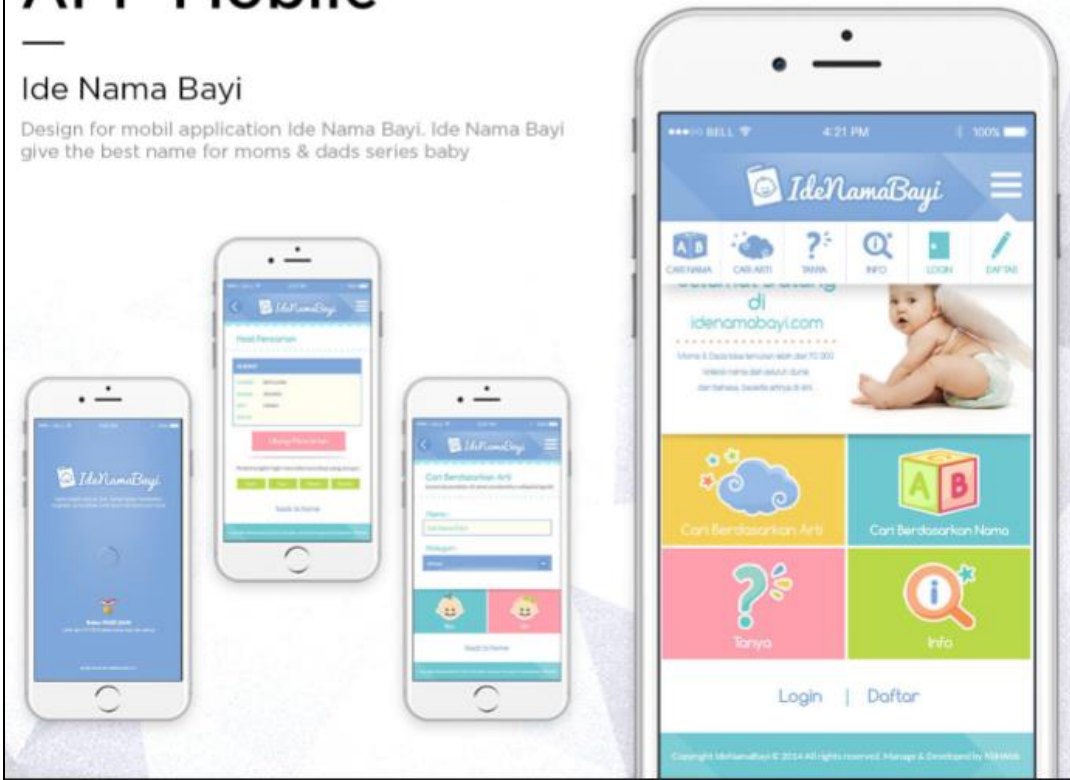


2. App

APP Mobile

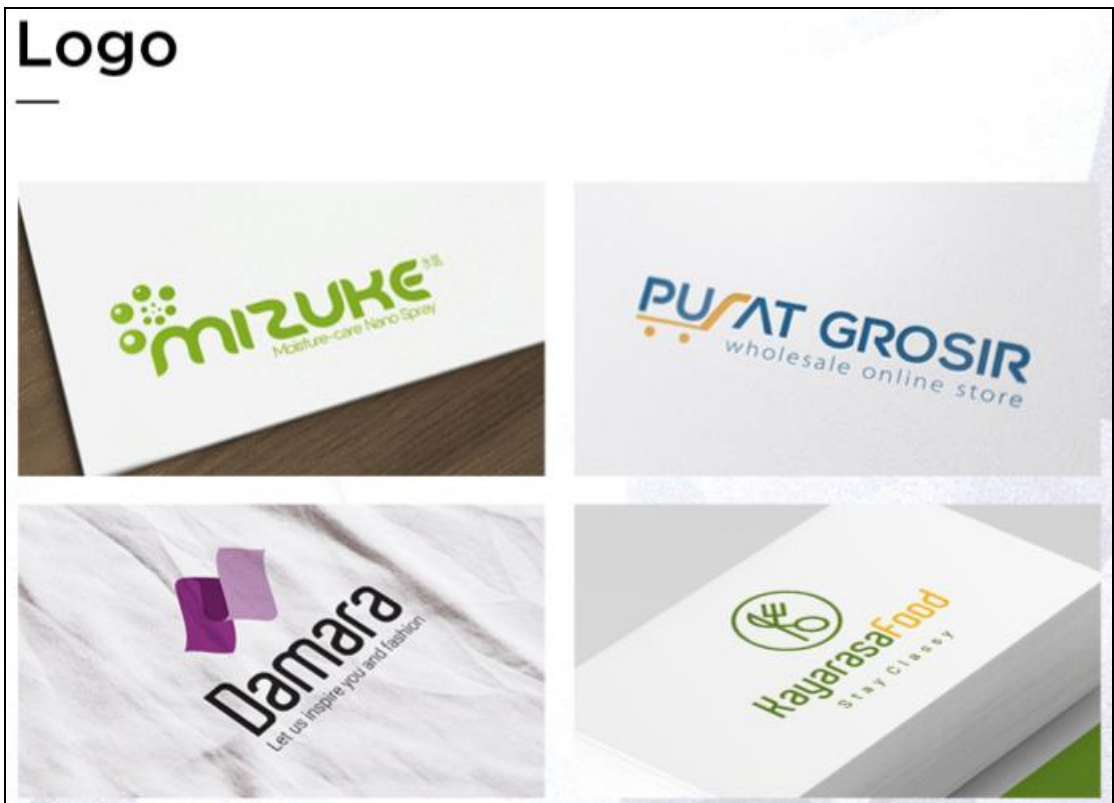
Ide Nama Bayi

Design for mobil application Ide Nama Bayi. Ide Nama Bayi give the best name for moms & dads series baby



3. Logo

Logo



4. Packaging



CONTOH HASIL SEO TOP 10-20 RANK

1. Printkainbandung.com (Percetakan) :
Keyword = print kain, cetak kain, print kain voal, cetak kain voal, kain voal ultra satin, kain voal ultrafine, print kain jersey, print kain bandung, print kain murah, cetak kain murah
3. Coilgalvalumemurah.com
Keyword = coil galvalume, coil galvalume murah
4. Gudangcoilgalvalume.com
Keyword = importer coil galvalume, coil galvalume, coil galvanis, distributor coil galvalume, jual coil galvalume
5. Outbound-bandung-cileunca.com (Travelling Outbound)
Keyword = outbound bandung, outbound bandung pangalengan

6. Phiradio.net

Keyword = radio streaming pendidikan, radio streaming sma, radio streaming smk

7. Siamcbdvape.com

Keyword : cbd vape Thailand, cbd vape bangkok

V. PENUTUP

Demikian proposal kerjasama ini kami buat. Atas perhatian dan kerjasamanya, kami ucapkan terima kasih. Semoga kita dapat menjalin hubungan kerjasama yang lebih baik disaat ini dan dimasa depan.

Hormat Kami,

KAMIWEBDEVELOPMENT.COM

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